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12-STORY, 153,913 S/F BLDG. LOCATED AT 229 WEST 28TH ST. Classic Security to provide security services at the Caxton Building

NEW YORK, NY Classic Security, a division of Alliance Building Services recently received an exclusive contract to provide security services at 229 West 28th St. Also known as The Caxton Building, this renowned office building was recently purchased by JOSS Realty Partners LLC.

This 12-story, 153,913 s/floft style office building borders the Chelsea and Penn Station submarkets.

Classic Security includes a full-service security firm that provides protection for over 100 buildings in the New York metropolitan area and brings more than 80 years of law enforcement experience to every security assignment.

"As top of the line security in NYC office buildings continues to be a necessity in this day and age, I am thrilled to be working with JOSS Realty to add another build-



ing to Classic's portfolio," said Gary Green, CEO of Alliance Building Services. "It is through strong partnerships like this that we are able to achieve our goals while remaining the leading security service provider in the area."

With an extensive track record of successful real estate investments in U.S. metropolitan markets, JOSS' partners have 40 years of combined commercial real estate expertise. Together Steve Klein and Larry Botel own 13 properties, representing two million s/f of office buildings in N.Y., Washington, D.C., Philadelphia, and Southeast Florida.

"Having partnered with Alliance in the past, I feel confident in Classic's ability to provide quality security to 229 West 28th Street and am eager to utilize their services," said Larry Botel, managing partner at JOSS Realty Partners LLC.

Rockrose Development opens second rental bldg. at EastCoast

LONG ISLAND CITY, NY According to Rockrose Development Corp., 4705 Center Blvd., its second luxury rental building at EastCoast has opened. EastCoast will continue to offer renters high design, with amenity spaces by award-winning architecture and design firm The Rockwell Group, and an impressive amenity package, rivaling that of any luxury condominium.

Designed by Arquitectonica, the 30-story glass and steel tower offers city, park and water views. The unique waterfront site informed the geometry of 4705 Center Blvd., designed to maximize views from every apartment. From traditional studios to two bedrooms (515 to 1,279 s/f), the 394 residences offer a variety of living options, many with outdoor space.

EastCoast is to be developed in eight phases, with all buildings expected to be completed by 2012.

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